MEDIA DATA **2027**

asp AUTO SERVICE PRAXIS
Infos about business practice, workshop & automotive technology

www.autoservicepraxis.de



© Solcan Design/shutterstock

As of October 28, 2026

WHAT DOES asp AUTO SERVICE PRAXIS OFFER?

asp AUTO SERVICE PRAXIS is a technically oriented information medium for the automotive workshop sector. Automotive technology, workshop equipment, and operational practice form its three main sections.

Through specialized features and reports on trends and advancements in automotive technology, asp AUTO SERVICE PRAXIS consistently provides up-to-date information for decision-makers in the workshop. Here, automotive service professionals can learn all about the latest innovations in workshop equipment, spare parts, accessories, and tires. The publication also covers essential business management knowledge, offering insights into repair and retail operations, practical guidance on business administration and organization, and expert legal articles. Coverage of current topics within the vehicle retail sector rounds out the editorial scope.

As partner magazine of TÜV SÜD (German Technical Inspection Agency South), asp AUTO SERVICE PRAXIS is an important source of information for service companies that cooperate with TÜV SÜD.

THE BRAND AUTOHAUS COMPRISES

- Magazine
- Online portal
- E-paper
- Newsletter
- Social media
- Books



SHORT FACTS

MEDIA DATA **2027**

monthly
11 ISSUES

31st year
2027

www.autoservicepraxis.de
WEB ADDRESS (URL)

TÜV SÜD
PARTNER MAGAZINE

PUBLISHER: Dipl.-Ing. Jürgen Wolz
(TÜV SÜD Auto Service GmbH),
Lars Kammerer
(TÜV SÜD Auto Service GmbH)

PUBLISHING HOUSE: TECVIA Media GmbH
Auto Business Media
Aschauer Straße 30,
81549 Munich, Germany
Phone +49 89 203043-0
sales.munich@tecvia.com
www.tecvia-media.com



CHIEF-EDITOR: Dietmar Winkler
Phone +49 89 203043-2792
autoservicepraxis@tecvia.com

70 % of the decision-makers surveyed cite industry-specific trade journals and media as particularly important sources of professional information.

Source: LAE – Leading Analysis of Decision-Makers in Business and Public Administration 2026



WHO ARE THE READERS OF asp AUTO SERVICE PRAXIS?

asp AUTO SERVICE PRAXIS is read and valued by **independent master automotive technicians and technical managers working in workshops and car dealerships.** The magazine's content is specifically tailored to the needs of this target readership.

SUBSCRIPTION

ISSN	1437-1162
Annual subscription price:	
Inland:	€ 132.70 incl. packing/posting plus statutory VAT
European countries:	€ 144.70 incl. packing/posting plus statutory VAT
Phone	Subscription service: +49 89 203043-1500
E-mail	vertriebsservice@tecvia.com

Trade journals are used in both printed form and as e-papers.

46 % of the decision-makers surveyed state that they prefer reading longer texts on paper.

For **40 %**, it makes no difference whether they read on paper or on a screen.

Source: LAE – Leading Analysis of Decision-Makers in Business and Public Administration 2026

General conditions:
Please note the General Terms and Conditions you can find at www.tecvia-media.com.

Bank account:
Commerzbank Munich, Germany
IBAN: DE 05 7004 0041 0212 1135 00
BIC: COBADEFFXXX

Payment terms:
within 10 days 2% prompt payment discount,
within 30 days from date of invoice net
VAT no. DE 453405511

CIRCULATION & ACCESSES

MEDIA DATA **2027**

PRINT

19,000
PRINT RUN asp AUTO SERVICE PRAXIS AND AUTOHAUS*

15,235
ACTUAL DISTRIBUTED CIRCULATION (ADC) asp AUTO SERVICE PRAXIS + AUTOHAUS*

9,867
PAID CIRCULATION asp AUTO SERVICE PRAXIS + AUTOHAUS*

DIGITAL

50,810
SESSIONS**
(average of three months, July to September 2026)

187,988
PAGE IMPRESSIONS**
(average of three months, July to September 2026)

1 min 21 sec
AVERAGE DURATION OF INTERACTION**
(average of three months, July to September 2026)

6,713
NEWSLETTER SUBSCRIBERS*
(average of six months, January to June 2026)

Further channels

SOCIAL MEDIA***

Trust through strong brand alliances:

45% of B2B companies rely on alliances with trusted brands to strengthen their own credibility.

64% of B2B companies see building trust as the biggest advantage of content marketing.

Souce: CONTENT MARKETING TRENDSTUDIE 2025 von statista+ / CMCX

* Circulation figures: own data collection

** Online access control Google Analytics 4, current figures on request
*** Website

TIME SCHEDULE & TOPICS

MEDIA DATA **2027**

	ASP	AUTOHAUS	SPECIAL	FAIRS
JANUARY AD 11.12.26 CD 17.12.26 ***PD 20.01.27***	Electrics/Electronics Wear parts and spare parts Diagnostics/Calibration Exhaust gas analysis IT & digitalization	Planning - Constructing - Setting Parts trade Auction platforms		**AutoZum** Salzburg, 20.-23.01.2027
FEBRUARY AD 18.01.27 CD 22.01.27 ***PD 17.02.27***	Smart repair Chassis alignment Online parts trade	70 Years of AUTOHAUS Tires Financial services Storage technology Used car guarantees		**e-world energy & water** Essen, 16.-18.02.2027
MARCH AD 24.02.27 CD 02.03.27 ***PD 24.03.27***	Chassis, steering & brake systems Test stands Air conditioning services Planning & constructing	Financial services Workshop equipment Lubricants marketing	**Räder & Reifen (Wheels & Tires) 1/2027**	
APRIL AD 22.03.27 CD 30.03.27 ***PD 21.04.27***	Lifting technology Washing facilities/Cleaning & care Online parts trade Digitalization	Planning - Constructing - Setting Inspection services Used car guarantees		**Auto Shanghai** Shanghai, 23.04.-02.05.2027
MAY AD 20.04.27 CD 26.04.27 ***PD 20.05.27***	Tire service Parts and accessories marketing Sustainability Disposal	Lubricant marketing Auction platforms Smart repair		**Autopromotec** Bologna, 26.-29.05.2027

AD: Ad Deadline | CD: Closing Date Printing Materials | PD: Publication Date

This overview of planned topics for 2027 is intended to facilitate your advanced planning. The editor reserves the right to make changes.

TIME SCHEDULE & TOPICS

MEDIA DATA **2027**

	ASP	AUTOHAUS	SPECIAL	FAIRS
JUNE AD 25.05.27 CD 01.06.27 ***PD 23.06.27***	Wear parts and spare parts Lubricants marketing Diagnosis/Calibration Exhaust gas analysis	Planning - Constructing - Setting Sustainability in car dealership Workshop equipment		
JULY AD 30.06.27 CD 06.07.27 ***PD 28.07.27***	Emission reduction Chassis & steering systems Lifting technology	Used car guarantees Storage facility Lubricants marketing	**Freier Teilemarkt (Independent Aftermarket) 2027 (special section)**	
SEPTEMBER AD 04.08.27 CD 10.08.27 ***PD 01.09.27***	Electrics/Electronics E-mobility Charging infrastructure	Planning - Constructing - Setting Energy management Human resources/Promotion of young talents		**IAA Mobility** Munich, 07.-12.09.2027
OCTOBER AD 08.09.27 CD 14.09.27 ***PD 06.10.27***	30 Years of asp Wear parts and spare parts Light/Batteries Diagnosis/Calibration Online parts trade	Financial services Insurances Leasing	**Räder & Reifen (Wheels & Tires) 2/2027**	**Equip Auto** Paris, 12.-16.10.2027
NOVEMBER AD 11.10.27 CD 15.10.27 ***PD 10.11.27***	Lubricants marketing Chassis alignment Smart repair Support for the next generation	Lubricants marketing Tire marketing Service processes Service marketing	**Bauen (Constructing) 2027** **GW-*trends* (Used Car-*trends*) 4/2027 (special section)**	**COPARTS** Frankfurt, 20.-21.11.2027

AD: Ad Deadline | CD: Closing Date Printing Materials | PD: Publication Date

This overview of planned topics for 2027 is intended to facilitate your advanced planning. The editor reserves the right to make changes.

TIME SCHEDULE & TOPICS

MEDIA DATA **2027**

	ASP	AUTOHAUS	SPECIAL	FAIRS
DECEMBER AS 15.11.27 DU 19.11.27 ***ET 15.12.27***	Braking systems Cleaning & maintenance Test benches Workshop systems	Financial services Leasing	**SchadenBusiness (DamageBusiness) 4/2027 (hybrid edition)** **Digitale Kundenschnittstellen (Digital Customer Interfaces) 2027**	
JANUARY 28 AS 13.12.27 DU 17.12.27 ***ET 19.01.28***	Electrics/Electronics Wear parts and spare parts Diagnostics/Calibration Exhaust gas analysis IT & digitalization	Planning - Constructing - Setting Parts trade Auction platforms		

AD: Ad Deadline | CD: Closing Date Printing Materials | PD: Publication Date

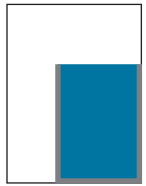
This overview of planned topics for 2027 is intended to facilitate your advanced planning. The editor reserves the right to make changes.

MAGAZINE FORMAT

210 X 279 mm

SPECIAL MAGAZINE FORMAT

203 X 277 mm



MAIN MAGAZINE

Type area (w x h)
Bleed size (w x h)

SPECIAL

Type area (w x h)
Bleed size (w x h)

TITLE DISPLAY

—
142 x 200 mm**

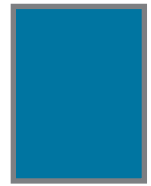
—
on request



2/1 PAGE ACROSS GUTTER

—
420 x 279 mm*

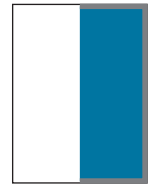
—
406 x 277 mm*



1/1 PAGE

175 x 236 mm
210 x 279 mm*

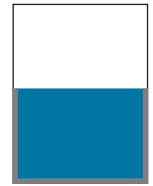
175 x 232 mm
203 x 277 mm*



1/2 PAGE PORTRAIT

85 x 236 mm
101 x 279 mm*

85 x 232 mm
99 x 277 mm*

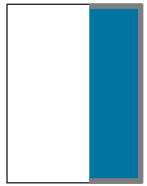


1/2 PAGE LANDSCAPE

175 x 117 mm
210 x 137 mm*

175 x 117 mm
203 x 136 mm*

* + 3 mm bleed
** + 4 mm bleed
on all edges



MAIN MAGAZINE

Type area (w x h)
Bleed size (w x h)

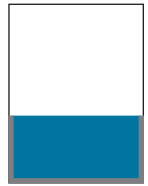
SPECIAL

Type area (w x h)
Bleed size (w x h)

1/3 PAGE PORTRAIT

55 x 236 mm
71 x 279 mm*

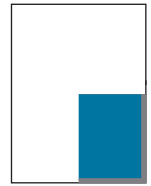
55 x 232 mm
69 x 277 mm*



1/3 PAGE LANDSCAPE

175 x 76 mm
210 x 91 mm*

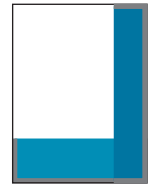
175 x 76 mm
203 x 93 mm*



1/4 PAGE BLOC

85 x 117 mm
101 x 137 mm*

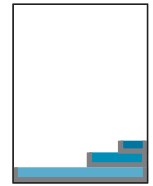
85 x 117 mm
99 x 135 mm*



1/4 PAGE PORTR./LANDS.

40 x 236 mm/ 175 x 56 mm
56 x 279 mm*/210 x 71 mm*

40 x 232 mm/175 x 56 mm
54 x 277 mm*/203 x 73 mm*



CLASSIFIED ADS

Width in type area:
1 columm 40 mm
2 columms 85 mm
4 columms 175 mm

Height: max. 236 mm

AD PRICES

MEDIA DATA **2027**

FORMAT	4-COLORS IN €
Title display (not discountable)	**14,575.00**
2. cover page	**12,670.00**
2/1 page	**20,715.00**
1/1 page	**11,510.00**
1/2 page	**6,370.00**
1/3 page	**4,690.00**
1/4 page	**3,725.00**
1/8 page	**1,975.00**

DISCOUNTS**

For insertions within one calendar year.

FREQUENCY SCALE		QUANTITY SCALE	
3 times	**3 %**	2 pages	**10 %**
6 times	**5 %**	3 pages	**15 %**
12 times	**10 %**	5 pages	**20 %**
		7 pages	**25 %**

DISCOUNT CLASSIFIED ADVERTISEMENTS

If repeated twice without any changes 5 %
If repeated thrice or more without any changes 10 %

CLASSIFIED ADVERTISEMENTS	FORMAT IN MM TYPE AREA*	PRO COLUMN AND MM IN € B/W	4-COLORS
Job offer & Purchases and sales directly	1 column 40 mm wide	**3.94**	**7.57**
Job offer & Purchases and sales by agency	1 column 40 mm wide	**4.62**	**8.90**
Job-wanted	1 colomn 40 mm wide	**2.57**	
Box number fee	**€ 17.00**		

* Format width 2-column 90 mm; 3-column 137 mm; 4-column 184 mm, height depends on amount of text

TECHNICAL SPECIFICATIONS PRINT

In the case of supplying digital printing materials please note the information on our data ticket.

You can find all information summarized here in a PDF file.

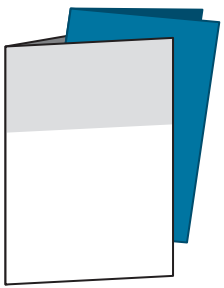
The currently valid VAT must be added to all prices. Valid from January 1st, 2027.

**Always only one scale of discount applies.

SPECIAL AD FORMATS

MEDIA DATA **2027**

LOOSE INSERT



SPECIAL FEATURE

- Individual layout
- Generous space for product information
- Inserted loosely, making it indepedent from the magazine
- Inserts only possible with total print run

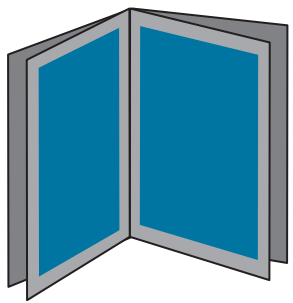
FORMAT

- 200 mm width x 269 mm height

PRICE

- Up to 25 g total weight per thou. **€ 400.00**
- Every additional 5 g per thou. **€ 45.00**
- Different formats on request
- Must be delivered in its finished form

ADVERTORIAL



SPECIAL FEATURE

- Your submitted content will be edited and published.
- High attention due to editorial appearance
- Convey communication goals credibly
- Alternative to the traditional advertisement

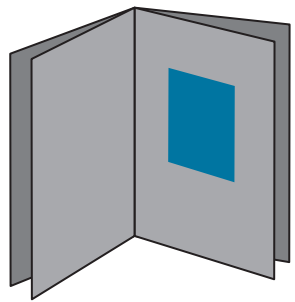
FORMAT

- 2/1 or 1/1 page, 4c, incl. images, text and logo
- Annotation „Advert" in header
- Technical specifications here as PDF summarised

PRICE

- 1/1 page **€ 11,510.00**
- 2/1 page **€ 20,715.00**

ISLAND AD



SPECIAL FEATURE

- Successful eyecatcher due to its prominent placement in the middle of the editorial content
- Logo or URL – the motto is: short and concise

FORMAT

- 90 mm width x 67.5 mm height

PRICE

- **€ 4,655.00**
  Different formats on request

BOOKMARK



SPECIAL FEATURE

- Creative, unconventional advert type
- Helpful while reading
- Extremely high acceptance
- Directly connected to the magazine with a decorative band

FORMAT

- 88 mm width x 140 mm height (min. 75 mm width x 100 mm heigth)
- Paper weight 170 g/m²
- In combination with 1/4, 1/2 or 1/1 page, 4c

PRICE

- **On request**

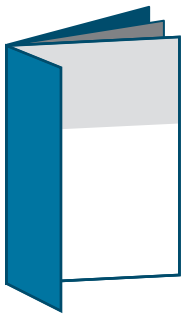
The currently valid VAT must be added to all prices. Valid from January 1st, 2027.

Prices for special ad formats are not eligible to agency discounts.

SPECIAL AD FORMATS

MEDIA DATA **2027**

COVER SAMPLING



SPECIAL FEATURE

- Prominent placement on shortened jacket page over the front cover plus back cover
- Optimally catches readers' attention

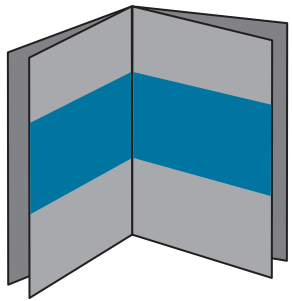
FORMAT

- Front and inside front cover: 105 mm width x 279 mm height
- Inside back cover and back cover: 210 mm width x 279 mm height

PRICE

- **€ 21,215.00**

BANDEROLE AD



SPECIAL FEATURE

- Unobtrusive, yet memorable
- Suitable for prominent promotion of special topics
- High attention

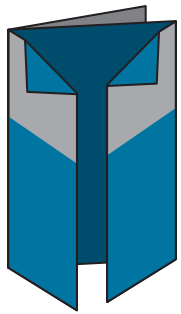
FORMAT

- 210 mm width x 98 mm height

PRICE

- **€ 10,755.00**

DOUBLE GATEFOLD



SPECIAL FEATURE

- Top placement by opening the flaps on the front cover
- Create suspense and surprise in the viewer

FORMAT

- Front cover + 1/1 page
- 2 x 1/2 page portrait, 4c

PRICE

- **On request**

ADDITIONAL FORMATS AND SPECIAL ADVERTISING OPTIONS ARE AVAILABLE UPON REQUEST.

Please send your request by email to: sales.munich@tecvia.com.

We'll be happy to advise you!

The currently valid VAT must be added to all prices. Valid from January 1st, 2027.

Prices for special ad formats are not eligible to agency discounts.

PRINT

GRAND APPEARANCE IN THE INDUSTRY:

Your special issue as supplement to the trade magazine. A special edition in editorial style works with the credibility of the trade magazine and high utility value to the readers. As supplement, it reaches the target group very accurately. Furthermore, the magazine format allows the optimal usage for own distribution.

CONTENT PRODUCTION FULL SERVICE:

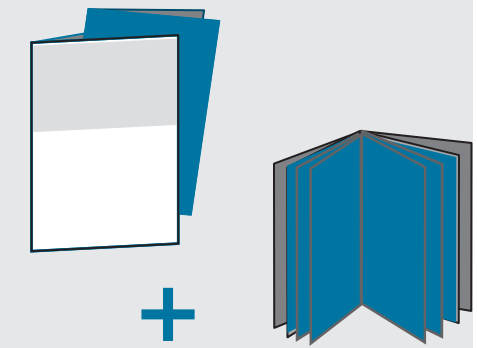
With the one-stop realisation of content, layout and print in the magazine editorial department, FORUM is the heart of special publications of the trade magazine.

DIGITAL

OPTIONAL ONLINE MODULE:

At www.autoservicepraxis.de the online publication of four articles appears as online advertorial. The central start page (content dashboard) refers to the Forum. Four text ads in the asp Auto Service Praxis newsletter and social media posting are inclusive as media service.

NUMBER OF PAGES	CIRCULATION	PRICE IN €
12 pages incl. cover	19,000 copies + overprint	**35,770.00**
16 pages incl. cover	19,000 copies + overprint	**46,975.00**
20 pages incl. cover	19,000 copies + overprint	**54,605.00**
Online publication	4 articles, 4 text ads social media posting	**16,575.00***





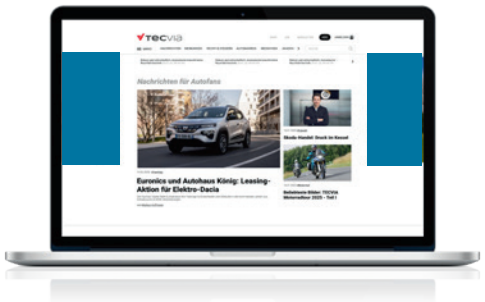
TECHNICAL SPECIFICATIONS FORUM

On request

The currently valid VAT must be added to all prices. Valid from January 1st, 2027.

*Price is only valid in combination with the print special. Special publications are not eligible for agency commissions or discounts.

PRINT + ONLINE



PLAYOUT DESKTOP ON ALL WEB PAGES (RoS)

STICKY HALF PAGE

RIGHT OR LEFT

FORMAT

- 300 x 600 px (max. 120 KB)

CPM*

- **€ 190.00**

RIGHT AND LEFT

FORMAT

- 2 x 300 x 600 px (max. 120 KB)

CPM*

- **€ 290.00**



PLAYOUT DESKTOP

BILLBOARD

FORMAT

- 950 x 250 px (max. 120 KB)

CPM*

- **€ 190.00**



PLAYOUT START PAGE

NATIVE AD

FORMAT

- Image format 16:9
- Headline 50 characters
- Bodytext 180 characters
- CtA 20 characters

FIXED PLACEMENT

- **€ 3,920.00 per week**

We´ll be happy to advise you!

TECHNICAL SPECIFICATIONS ONLINE

You can find all information summarized here in a PDF file.

*CPM = cost per 1,000 impressions. The currently valid VAT must be added to all prices. Valid from January 1st, 2027.



MEDIUM RECTANGLE

FORMAT

- 300 x 250 px (max. 120 KB)

CPM*

- **€ 125.00**



PARALLAX AD

FORMAT

- 300 x 600 px (max. 120 KB)
- visible 300 x 400 px

CPM*

- **€ 190.00**

PARALLAX AD

A parallax ad is an **interactive** online advertising format in which different layers of an advertising banner move at different speeds when the user scrolls.

This creates a spatial, dynamic 3D effect that attracts the user's attention particularly strongly.

MORE FORMATS ON REQUEST.

We´ll be happy to advise you!

TECHNICAL SPECIFICATIONS ONLINE

You can find all information summarized here in a PDF file.

*CPM = cost per 1,000 impressions. The currently valid VAT must be added to all prices. Valid from January 1st, 2027.

NEWSLETTER

MEDIA DATA **2027**

DIGITAL

Every working day, the decision-makers and managers of the workshop industry will be informed through an up-to-date **asp AUTO SERVICE PRAXIS** newsletter.

REGISTRATION:

newsletter.tecvia.com/asp

RUN TIME/OCCUPANCY:

The duration, number, and timing of the advertisement placement depend on availability and your preferences. Selection by zip code area or industry is not possible.



PLACEMENT	*FORMAT IN PX*	*AD FORMAT*	*PRICE PER NL IN €*
Top placement	650 x 150 650 x 366	Landscape/Full-Size Banner Text Ad	**710.00**
Further placements	650 x 150 650 x 366	Landscape/Full-Size Banner Text Ad	**595.00**

TECHNICAL SPECIFICATIONS NEWSLETTER

You can find all information summarized here in a PDF file.

The currently valid VAT must be added to all prices. Valid from January 1st, 2027.

Top placements are not eligible for discounts.

ONLINE

ONLINE ADVERTORIAL

MEDIA DATA **2027**

DIGITAL

The online advertorial appears as an editorially designed article on the portal **www.autoservicepraxis.de.**

The advertorial is promoted with a teaser on the start page of **www.autoservicepraxis.de**.

PRESENTATION:

- Featured image (1,920 x 1,080 px, .jpg)
- Company logo (372 x 90 px, .png)
- Headline max. 70 characters; teaser ca. 400 characters
- Body text with max. 3,000 characters
- ***OPTIONAL:*** Text for short infobox, e.g. about your company
- ***OPTIONAL:*** Up to three highlight quotes
- ***OPTIONAL:*** Linking to websites or videos
- ***OPTIONAL:*** Images with captions for decoration or slideshows (1,920 x 1,080 px, .jpg)
- Note: Article is marked as an advert!
- Note: All images must be marked with their source or copyright attribution. AI-generated or AI-edited images must additionally be identified as such. Responsibility for proper labeling and usage rights lies with the client.

Teaser on start page



Advertorial



AD FORMAT	*PLACEMENT*	*RUN TIME*	*PRICE IN €*
Online advertorial	autoservicepraxis.de	4 weeks	**5,005.00**

ONLINE SURVEY TOOL

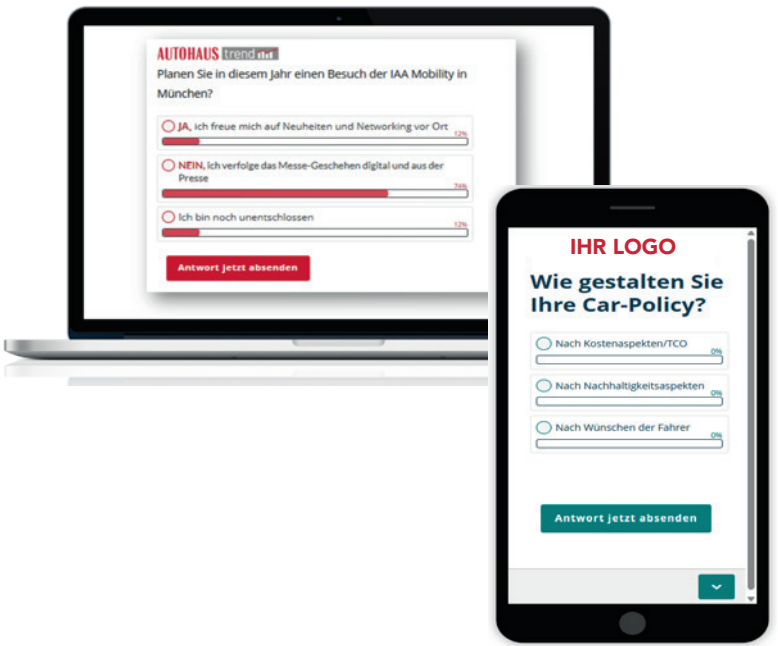
MEDIA DATA **2027**

DIGITAL

EXCLUSIVE AND INNOVATIVE SURVEY TOOL:

Use our innovative survey tool to attract visitors to your website. Position your brand effectively and benefit from meaningful survey results.

You can also use the survey to make your online advertorial even more interesting for readers.



ADVANTAGE:

- Generate maximum clicks - every response means a click
- Get an impression of readers' moods
- The survey takes place exclusively in an editorial and otherwise advertising-free environment
- Ad blockers cannot suppress this form of advertising
- Customizable - with your logo and in your corporate colors
- Meaningful reporting tool

PRICE ON REQUEST

Opt for interactive advertising!
Your survey, your click-generator.
More traffic, greater success.

The currently valid VAT must be added to all prices. Valid from January 1st, 2027.
Special publications are not eligible for agency commission or discounts.

PACKAGE PRINT ADVERTORIAL

MEDIA DATA **2027**



PRINT



DIGITAL

YOUR MESSAGE IN EDITORIAL STYLE: THE STAGE FOR YOUR NATIVE ADVERTISING

In a print advertorial, a special editorial format is designed as a single or double page in the style of an article.

The ideal complement is the accompanying publication of this content as a digital advertorial on the trade magazine portal.

In addition to your advertorial, choose your advertising material package!

MEDIA PACKAGES

ADVERTISING MEANS

	ULTIMATE ***PRINT & ONLINE***	***PREMIUM*** ***PRINT & ONLINE***	***BASIC+*** ***PRINT & ONLINE***
Publication magazine **Print**	✓ 1 x	✓ 1 x	✓ 1 x
PDF for your own use **Online PDF**	✓ Web PDF	✓ Web PDF	✓ Web PDF
Publication as **Online advertorial**	1 week	1 week	
Newsletter placement **Text ad**	3 x	2 x	
4 pages digital print **Special print**	✓ 1,000 copies		
	2/1 **€ 22,680.00**	1/1 **€ 16,700.00** 2/1 **€ 21,640.00**	1/1 **€ 11,510.00** 2/1 **€ 20,715.00**

The currently valid VAT must be added to all prices. Valid from January 1st, 2027.

Special publications are not eligible for agency commission or discounts.

DIGITAL

NATIVE CONTENT IN TOP FORM: SPECIAL EDITORIAL FORMATS ON THE ONLINE PORTAL OF THE TRADE MAGAZINE

An online advertorial places your message **for 4 weeks** in the style of native advertising in the the layout of an online article.

In addition to your online advertorial, choose your advertising material package!

MEDIA PACKAGES

ADVERTISING MEANS

	ULTIMATE	*PREMIUM*	*BASIC+*
Online advertorial **Start page**	✓ 7 days	✓ 7 days	✓ 7 days
Newsletter placement **Text ad**	✓ 5 x	✓ 4 x	✓ 1 x
Social media placement **Posting**	✓ 3 x	✓ 2 x	✓ 1 x
Browser placement **Clever push**	2 x	1 x	
Banner placement	30´ PI	20´ PI	
Social media ad performance **Promotion**	✓		
	€ 11,515.00	**€ 9,015.00**	**€ 5,005.00**

TECVIA MEDIA OVERVIEW

MEDIA DATA **2027**



OMNIBUSREVUE

fokus GEFAHRGUT

AUTOHAUS

SUT SCHIFFFAHRT UND TECHNIK

VD VERKEHRSDIENST

VKU

verkehrs RUNDSCHAU

Sprit+

Autoflotte

asp AUTO SERVICE PRAXIS

FAHRSCHULE

Trucker

copyright: 2021/adobestock.com

CONTACT SALES

MEDIA DATA **2027**



ANDREA VOLZ
Head of Sales
TECVIA Media GmbH

andrea.volz@tecvia.com
Phone +49 89 203043-2124
Mobile phone +49 151 14054007



KARIN ROCKEL
Team Leader Sales
Auto Business Media

karin.rockel@tecvia.com
Phone +49 89 203043-1193
Mobile phone +49 151 23022786



RAINER BAUER
Key Account Manager

rainer.bauer@tecvia.com
Phone +49 89 203043-1246
Mobile phone +49 151 56435820



DORIS HEISLER
Key Account Manager

doris.heisler@tecvia.com
Phone +49 89 203043-1220
Mobile phone +49 160 97710281



FRANZISKA HOFACKER
Key Account Manager

franziska.hofacker@tecvia.com
Phone +49 89 203043-0464
Mobile phone +49 170 3287502



SANJA KLÖPPEL
Key Account Manager

sanja.kloeppel@tecvia.com
Phone +49 89 203043-1224
Mobile phone +49 160 90834374



BIRGIT ZIPFEL
Key Account Manager

birgit.zipfel@tecvia.com
Phone +49 89 203043-1191
Mobile phone +49 160 90592984

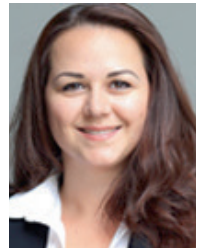
CONTACT AD SCHEDULING

MEDIA DATA **2027**



SILVIA BAUER
Advertising Service Print

anzeigen.autohaus@tecvia.com
Phone +49 89 203043-2294



AYLIN UYSAL
Team Leader
Digital Media Management

aylin.uysal@tecvia.com
Phone +49 89 203043-2358